

# LOOK BOOK



WELCOME  
TO OUR NEW

LOOKBOOK

- 2020 -



# Lookbook

01

## FASHION

A new pair of shoes can make all the difference to an old outfit. In our lookbook you'll find stylish boot trends and the best fall shoes for Fall 2020 to update your closet.

02

## TRENDS

In our autumn collection You will find sport shoes, sneakers, boots, over ankle boots, menswear inspired shoes, combat shoes and more

03

## CAMPAIGN

We hope that You will like our autumn campaign at it will bring you closer to our style

## INTRODUCTION

With a new season just around the corner, there's no doubt we're getting excited about some of the biggest trends that are set to be everywhere this upcoming season

We're focusing our attention on shoes as we share some of the coolest footwear trends that ruled on the runways and are guaranteed to be all over our feeds in six months' time.











# *Vices* *Collection*



GET SOMETHING NEW

THIS NOVEMBER

## CASUAL STYLE

We look forward to summer as a way to embrace the breezy, naturally languid ease of the season. But with fall approaching, we can't help but get excited for the new crop of outfit ideas and layering opportunities the new season brings. From oversized blazers and modernized outerwear trends to cozy knits and sweat-dresses, there is much

to play with. Get inspired with our products and get the look you want.



*#trendstyle*



*#newcollection*





Calling all cowgirls. Designers have taken a turn due West. Fall's runways including Calvin Klein, Fendi and Isabel Marant championed the utilitarian boot and now the look has officially hit the street style scene. The consensus is clear—it's Manifest Destiny or bust for below the ankle action.





STORY BEGIN FROM THIS PLACE



*Vices - lookbook*



*Vices - lookbook*





*Vices - lookbook*





# *You Must Have Our New Collection*

## COMBAT STYLE



That shoes deserve your attention and you'll need boots that you can just as easily style with jeans or sweats. Quickly elevate this boot trend with a few classic touches — formal pants, a basic tee and a goes well- with anything trench.

### *Be unique...*

Combat boots is that they can add a rock punk edgy vibe to any style instantly to balance the look which maybe too sweet otherwise. On top of that, you can stride everywhere in these comfortable stylish go-to ankle boots without any pain caused by high heels. It's an easiest way to look effortless cool all year round









# *Sneakers love*



In their evolution from gym to off-duty essentials, sneakers have become more experimental in shape and color, with chunky-soled platform sneakers becoming the easiest and most comfortable way to literally boost your style status.



## *Be unique...*

When it comes to sneakers you can actually exercise in, there are a variety of choices to make sure you look as good on a run as you do on a rest day ain caused by high heels. It's an easiest way to look effortless cool all year round. The beauty of this sneaker trend is that classic designs boast infinite versatility; wear them with midi dresses, tailored pants or simply go for the jeans and a tee approach.





*#sportstyle #trendy*



*Vices- lookbook*



# COMBAT SHOES





# ***WE ALWAYS LOVE THEM***

## **HIGH BOOTS**

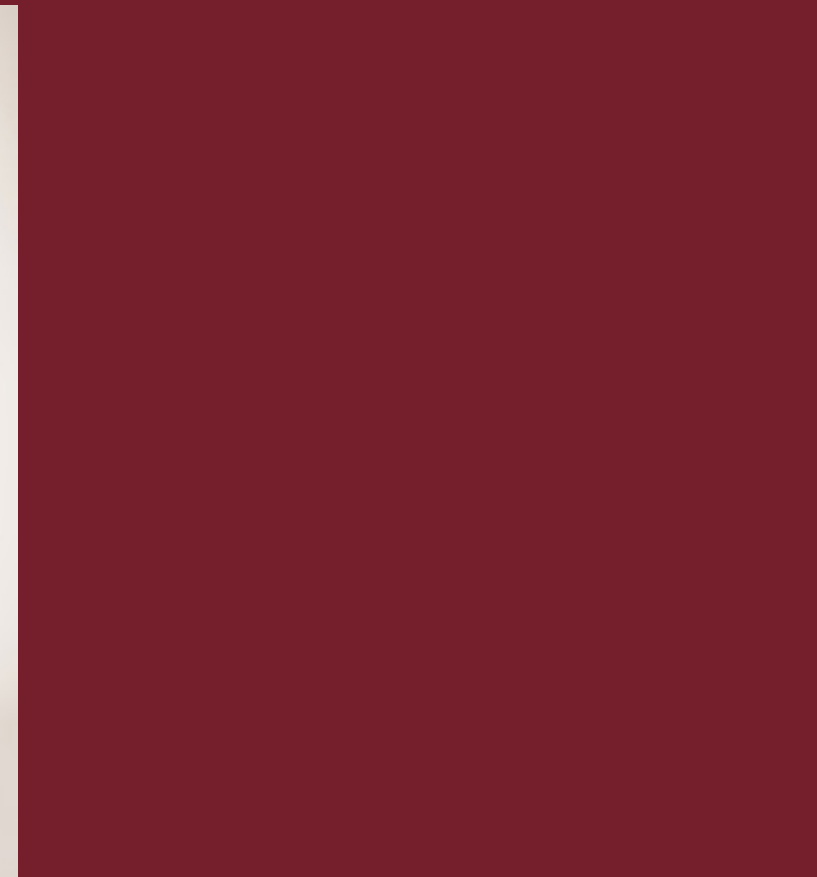
Winter is coming and with it the issue of footwear. Heels look great with everything you wear for work but they aren't the warmest. A well-worn fall staple, the knee-high boot has been a regular at fashion week and in celebrity style for years. Whether slouchy, sleek, flat, or heeled, knee-high boots can elevate any look.





*#highboots*

*#autumntrend*





V I C E S

N E W

C O L L E C T I O N

2020



SPORT SHOES

BLACK

NAVY

BURGUNDY

BEIGE

WHITE



FIND YOUR  
STYLE  
FIND YOUR  
COLORS  
BE FASHION



NEW COLLECTION

SPORT SHOES

BOOTS

SNEAKERS

WEDGES BOOTS

HIGH HEELS



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